

Vision for the future

Change agent: Continuing to support and challenge our community towards responsible and holistic care.

Placing consultation planning in the offices of the primary care provider particularly reaching out to the underserved and uninsured cancer patients.

Collaborating with the Imperial Valley Cancer Center to optimize services to cancer patients receiving consultations and treatment.

Placing information pamphlets in the resource community centers throughout Imperial County.

Providing the forum for focus groups consisting of patients, medical providers, and hospitals working towards improved timeliness of getting procedures scheduled and results of radiographic studies or pathology reports released to the patients.

Continue to seek ways that we might care and support those facing a diagnosis of cancer.

Collaborate with organizations statewide and nationwide with a mission and goals similar to that of the Cancer Resource Center of the Desert in order to maximize resources for those facing a diagnosis of cancer.

Expand volunteer recruitment, training, and retention to better serve the targeted population.

The vision for Imperial County communities is a seamless network of community support including medical providers, hospitals, and other community organizations willing to offer the human hand of kindness to promote health and healing. CRCD strives to create a new service standard in the community which addresses medical, emotional, and practical needs, and improves the flow of communication with the patient and amongst the varying specialists involved. This vision encompasses increased access to patient navigation services, establishing a partnership with local hospitals, improving patient/physician communication through consultation planning and most of all, being there to listen with compassion.

Fund Development

Organizational seed money/start-up funding is being sought from private investors interested in *Conquering cancer one person at a time.*

Foundation and government grants are being developed to support CRCDC. As grants are received, we will feature the funding organization and the project being funded here.

Community fundraising projects

Community Desert Lilies Sales

**Traveling Wall of Hope and Memorial Wall/Celebration of Hope
CRCDC “*Let’s Get This Party Started*” Community Camp-out
Against Cancer**

CRCDC Community BBQ’s

CRCDC Community Dinner/Dance

***ALL MONEY RAISED FOR CRCDC IS USED FOR SERVICES TO
CANCER PATIENTS IN OUR DESERT COMMUNITIES.***